

# Stuffed Puffs® At Winter Light Spectacular. Yum.

## Lehigh Valley Marshmallow Company Returns as “Official S’mores of Winter Light Spectacular”

By Matt Provence

Schnecksville, Pa.) — Celebrating its 10th Anniversary in 2023, Winter Light Spectacular (WLS) at Lehigh Valley Zoo has become the most popular holiday destination in the region. For the third consecutive year, the event is proud to offer the perfect holiday treat -- as Bethlehem-based Stuffed Puffs® returns as the “Official S’mores of Winter Light Spectacular.”

With five Stuffed Puffs® Fire Pits throughout the zoo, as well as an additional fireplace in the Jingle Lodge Lounge VIP Room, making s’mores has always been part of the family tradition at WLS. Stuffed Puffs® Classic Milk Chocolate Filled Marshmallows make s’mores easier and even more delicious with their fluffy vanilla marshmallow stuffed with real milk chocolate that melts from the inside out.

“We are thrilled that the 10th Anniversary of Winter Light Spectacular is around the corner,” said Amanda Shurr, President & CEO of LV Zoo. “Every year, we work with our partners to make enhancements and provide the best possible experience. In the case of our S’mores, the proof is in the marshmallow. Our guests were thrilled with the addition of Stuffed Puffs® in 2021, and we remain equally as thrilled to partner with a local company.”

Additionally, the event offers Stuffed Puffs® Cookies ‘N Crème Marshmallows, which elevate hot chocolate or coffee to a whole new level.

WLS, presented by Service Electric TV & Communications, is scheduled for 38 dates this season, spanning from Friday, Nov. 10, through Sunday, Dec. 31. Tickets are on sale now at [winterlightspectacular.com](http://winterlightspectacular.com).

Located at the LV Zoo and powered by Christmas Decor, WLS is the zoo’s largest annual fundraiser and was featured by USA Today in “Holiday light displays worth traveling for across America.” Revenue from the event supports the zoo’s animal programs and ongoing operations.

In addition to the Stuffed Puffs® Fire Pits, WLS features 1.2 million lights – a total more than any other Pennsylvania attraction, classic holiday scenes, numerous photo opportunities, hot chocolate and many other holiday treats. There will also be numerous live performances every night featuring popular princesses Elsa, Belle and Cinderella; as well as professional family photo opportunities with Santa Claus, presented by Dan’s Camera City, on most dates through Dec. 23. A full schedule of nightly events and activities is available at [winterlightspectacular.com](http://winterlightspectacular.com).

Please visit [winterlightspectacular.com](http://winterlightspectacular.com) to purchase tickets or for more information and follow the Zoo on Facebook for daily WLS updates, promotions, contests, weather cancellations and much more.



PROPOSED ALLENTOWN YOUTH CENTER

COMMUNITY ACTION LEHIGH VALLEY

WHY?

During interviews and public meetings with Allentown residents and community leaders, major concerns were expressed regarding the lack of public spaces for youth to spend their time, especially after school, on weekends, and over summer.

Specifically, community members highlighted the need for a brick-and-mortar youth center.

Existing youth centers are available, but they are located outside of Allentown's Center City area and have a primarily recreational, sports-driven focus. They do not offer the varied programming that residents feel is missing from their community, and are not integrated into the Allentown School District. Additionally, community members noted the lack of arts and music programming, academic support, and vocational training currently available to Allentown youths.

OPPORTUNITY

Community Action hopes to provide these crucial opportunities through the proposed Allentown Youth Center. The complex issues and challenges afflicting youth in Allentown can be addressed by providing a brick-and-mortar community space where youth can feel safe, build trust and self-esteem, and realize their skills, talents and abilities.

THE PROPOSED ALLENTOWN YOUTH CENTER WILL BE A COMPREHENSIVE COMMUNITY SAFE HAVEN THAT HAS THE POTENTIAL TO PROVIDE:

SPORTS FACILITIES

Fields for soccer and football, courts for basketball and volleyball

CLASSROOMS

For homework and mentoring

RECORDING STUDIO

For students to create and record their own music

TRADE WORKSHOPS

To introduce students to a variety of vocational trades

THEATRE SPACE

For students to engage in theatrical productions

STUDIO SPACE

For dance classes that includes ballet, jazz, hip-hop, etc.

TECHNOLOGY SPACE

For video and multimedia projects

STUDENT LOUNGE

With games and snacks

COMMUNITY SPACE

With satellite offices for other nonprofits and agencies

Community Action is well-positioned to complete a project of this size and ambition, as evidenced by our dedicated history of improving both Center City Allentown and the Lehigh Valley as a whole. We are able to rely on a wide network of partnerships including the City of Allentown, the Lehigh Valley Chamber of Commerce, the Lehigh Valley Economic Development Corporation, our local elected officials, and more.

FOR MORE INFO, CONTACT DAWN GODSHALL AT [DGODSHALL@CACLV.ORG](mailto:DGODSHALL@CACLV.ORG) 484.893.1075

The Grand Central Habitat Committee

is looking for conservation minded individuals to join our monthly meetings!

CONSERVATION CERTIFICATION

WILDLIFE HABITAT COUNCIL

WHC Certified GOLD

Interested in joining the committee?

Our committee is looking for individuals to provide feedback, get involved and help create new trails and projects that benefit the community.

Join us the first Thursday every month at 6 PM (Next meeting: November 2, 2023)

At the Grand Central Environmental Education Center 891 Grand Central Road Pen Argyl PA 18072

Questions? Contact Kevin at [kkelly10@wm.com](mailto:kkelly10@wm.com)

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