

Community Action Development Allentown Receives \$150,000 in Funding from Truist Charitable Fund



By CADA
ALLENTOWN

Community Action Development Allentown announced they have received a \$150,000 grant from Truist Financial Corporation through its Truist Charitable Fund, a donor-advised fund at The Winston-Salem Foundation, to support the CORE NPP Programming. This will be their third year in a six-year program of which they will be donating \$900,000 total.

The Allentown's CORE Neighborhood Partnership Program is a robust and comprehensive strategy aimed at providing a wide range of opportunities to the youth of Center City Allentown. Its primary objective is to break the cycle of poverty and violence that affects the city's young population. By doing so, the program strives to ensure their success in becoming healthy, productive, and engaged members of the community, while also preparing them for future employment opportunities.

This initiative is spearheaded by Community Action Development Allentown, a subsidiary of Community Action Lehigh Valley, in collaboration with various community organizations, including Fine Feather Foundation and the Lehigh Valley Arts and Cultural Alliance. The implementation of Allentown's CORE is guided by a diverse and vibrant steering committee, which consists of key stakeholders and residents from the community. This committee is composed of individuals representing neighborhood residents, local government, small business owners, the Allentown School District, the Allentown Police Department, corporate contributors to the NPP, local non-profits, local trust funds, and local foundations.

By leveraging the collective expertise and resources of these organizations and individuals, the Allentown's CORE Neighborhood Partnership Program ensures a collaborative approach towards addressing the needs of the city's youth. The program encompasses education, vocational training, health and recreation, and citizenship, providing a holistic framework for the development and empowerment of the younger generation in Allentown. Through these efforts, the program aims to create a positive and supportive environment that nurtures the potential of the city's youth, enabling them to contribute meaningfully to the future workforce and the overall well-being of the community.

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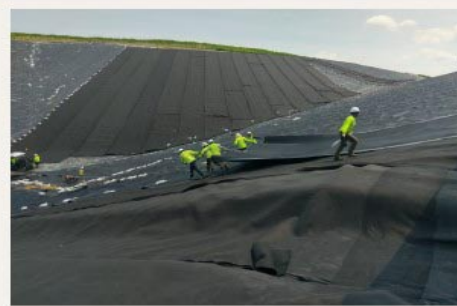
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