



Ice Cream Wars Are Back at Da Vinci Science Center

By Caroline Scutt

ALLENTOWN - The much-loved – and delicious – ice cream-making competition returns to Da Vinci Science Center on Saturday, June 3rd.

Teams from seven Lehigh Valley companies have been busy perfecting unique flavors that will be taste-tested and voted on by thousands of discerning ice cream lovers. Who knew science could taste so sweet?!

Now in its 13th year, Ice Cream Wars welcomes teams from Alvin H. Butz Construction Manager; ATAS International, Inc.; B104; Evonik; Lehigh Valley Health Network; Victaulic; and WFMZ-TV 69 News

"We are looking forward to once again taking part in a fun-filled day of friendly competition," said Mandy Schnell, Regional Promotions Director – iHeartMedia/B104, who is this year's team captain. "Of course, our plan is for B104 to regain the title as the Ice Cream Wars champion!" B104 was the 2019 champion and B Braun is the current proud keeper of the trophy.

Ice Cream Wars is included with general admission (free for members) and will take place on Saturday, June 3 from 10:00am to 3:00pm; the grand winner will be announced at 3:30pm.

Ice Cream Wars Fun Facts:

Over 70 gallons of milk used

Nearly 100 lbs. of sugar used

Approximately 18,000 servings of ice cream!

Visit davincisciencecenter.org for details or to reserve tickets.

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Lv Zoo Adds New Species With Arrival Of Red Ruffed Lemurs

By Matt Provence

Schnecksville — Lehigh Valley Zoo is excited to announce the arrival of two red ruffed lemurs, Weasley and Makira. The pair will debut at the public Grand Opening of Habitat Madagascar, the LV Zoo's brand new, year-round lemur and tortoise exhibit, on Friday, May 26.

Male Weasley, age 5, is the more gregarious of the pair and is very vocal and displays inquisitive behaviors. Female Makira, age 6, is a bit shyer and more reserved, but her keepers say she is very sweet and gentle toward them.

Red ruffed lemurs are native to the island of Madagascar and are easily distinguishable from other species by their rusty red coat with black foreheads, bellies and tails. This species of lemur is critically endangered in nature and their wild populations are limited to a single small, protected area on the island of Madagascar.

"As we approach the end to what has been a three-year process, we are excited to officially unveil Habitat Madagascar to our guests and the Lehigh Valley community," LV Zoo President & CEO Amanda

Shurr said of the zoo's biggest addition since bringing in Masai Giraffe in 2017. "We are excited for the addition of the pair of red ruffed lemurs to this habitat as they will be great ambassadors for their species and help us to further educate the Zoo's guests about conservation. Additionally, this new habitat was designed to give us the ability to add additional species to Habitat Madagascar in the future."

Weasley and Makira arrived at LV Zoo from Omaha's Henry Doorly Zoo and Aquarium and Bronx Zoo, respectively. The pair were introduced to each other during a quarantine period when newly acquired animals are kept behind the scenes and their health and behavior is closely monitored. This quarantine period is used to make sure that animals are healthy and well acclimated to their new environment before being introduced to the rest of the Zoo and its guests.

Keepers at LV Zoo say the pair, a Species Survival Plan (SSP) approved breeding pair, are already getting along very well.

The red ruffed lemur pair will join the Zoo's mongoose lemurs, breeding pair Abby and Mico, and the leopard tortoises, Horace and Autobahn, in the newly completed Habitat Madagascar exhibit building. This brand new modern habitat features several spaces for the Zoo's lemurs and tortoises.

Habitat Madagascar opens to the public on Friday, May 26. The LV Zoo is open daily from 10 a.m. to 4 p.m. Guests wishing to greet Weasley and Makira on the opening day of Habitat Madagascar can purchase admission online at lvzoo.org.

This Grand Opening kicks off an exciting Memorial Day Weekend at LV Zoo, as Giraffe Feeding returns to its two normal time slots (11:30 a.m.-12:30 p.m.; 2-3 p.m.) beginning on May 26 and the seventh-annual Red, Wine and Blue Festival takes place on Saturday, May 27, from 10 a.m. to 3 p.m.

