

HEALTH ON WHEELS™



CETRONIA
AMBULANCE CORPS

OPERATION: PATHWAY TO SUCCESS

High school graduate to fully employed in the healthcare industry ... without all the college debt

Cetronia Ambulance Corps is reaching out to local community high schools to inform future graduates about full/part-time employment opportunities within our nonprofit organization. An excellent pathway has been created to gradually advance associates to become successful in the healthcare industry.

For more information, contact Director of Human Resources
Shawn McGovern at 610-530-5510 or mcgovern@cetronia.org.

2023 LEHIGH VALLEY FOOD AND WINE FESTIVAL



FOOD & WINE DINNER WITH CELEBRITY CHEF LIDIA BASTIANICH • JUNE 2, 2023

DEAR VALUED SPONSOR:

As we prepare for this year's Lehigh Valley Food & Wine Festival, we are excited to announce that celebrated chef, Emmy award-winning public television host, a best-selling cookbook author, and restaurateur, Lidia Bastianich will be joining us as our celebrity chef. The date is Friday, June 2, 2023.

The event will take place in the beautifully designed new ballroom at Wind Creek Bethlehem. The evening will feature a reception and a Lidia inspired dinner, fine wines and open bar for sponsors and guests. The evening will also include an auction of fine wines, unique experiences and opportunities to support NCC. All sponsors will be given a signed copy of Lidia's newest cookbook, Lidia's A Pot, A Pan, and A Bowl.

Similar to last year, a media plan will be developed and coordinated to ensure a large audience exposure as outlined in the enclosed Lehigh Valley Food & Wine Dinner Sponsor Benefits marketing sheet. We continue to revise and adjust our plans as we come out of the pandemic. We are grateful for your patience, overwhelming support and encouragement over these past few years.

This event provides much-needed scholarship support and hands-on experience for our culinary and hospitality students. Our strength comes from so many, including our festival sponsors whose commitment to the college continues to transform lives, provide affordable access to a top-quality education, and life-changing opportunities. Now more than ever, our students need your support!

We are excited about this year's event and would like to thank you again for your continued support. We look forward to you joining us again in 2023.

With gratitude,

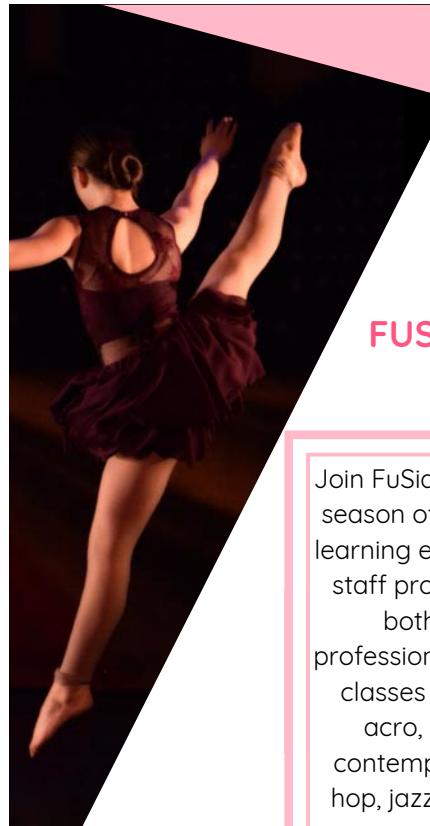
Mike Molewski
Festival Honorary Chair
CAPTRUST

ENROLL
NOW!



FUSIA DANCE CENTER

Lead. Create. Inspire



Join FuSia Dance Center in their 8th season of dancing! FuSia's positive learning environment and nurturing staff provide dance education to both recreational & pre-professional students! With over 100 classes to choose from including acro, ballet, creative dance, contemporary, dance basics, hip hop, jazz, jumps & turns, modern, mommy & me, and tap, there is truly something for everyone!

New families can bring this flyer for \$15 off your first month's tuition!

**2123 WEST MAIN STREET, STROUDSBURG, PA
570-421-7895 ~ INFO@FUSIADANCE.ORG
WWW.FUSIADANCE.ORG**



SPONSORSHIP VISIBILITY PACKAGES

GOURMET SPONSORSHIP

\$10,000 (\$7,500 Charitable Deduction)

Recognition as Gourmet Sponsor includes the following:

- 10 tickets to the Lidia inspired dinner at the Wind Creek Ballroom on June 2, 2023
- Name/logo featured in full page print ads in the Morning Call, Express Times, Lehigh Valley Style
- Name/logo featured on digital billboards running June 1 – July 1
- Spotlight video (60 second) provided by sponsor to highlight in social media and on website June 1 – July 1.
- Sponsor provides spotlight editorial (300 words) to be used in social media, event program and website
- Name/logo featured on event signage/bannerizing on site during dinner
- Inclusion in event news release
- PBS promotion to be determined
- Each couple will receive a signed copy of Lidia's A Pot, A Pan and A Bowl cookbook

PRESENTING SPONSORSHIP

\$7,500 (\$5,500 Charitable Deduction)

Recognition as Presenting Sponsor includes the following:

- 8 tickets to the Lidia inspired dinner at the Wind Creek Ballroom on June 2, 2023
- Name/logo featured in full page print ads in the Morning Call, Express Times, Lehigh Valley Style
- Name/logo featured on digital billboards running June 1 – July 1
- Spotlight video (60 second) provided by sponsor to highlight in social media and on website June 1 – July 1.
- Name/logo featured on event signage/bannerizing on site during reception
- Sponsor provides spotlight editorial (300 words) to be used in social media, event program and website
- PBS promotion to be determined
- Each couple will receive a signed copy of Lidia's A Pot, A Pan and A Bowl cookbook

PREMIUM SPONSORSHIP

\$5,000 (\$3,500 Charitable)

Recognition as Premium Sponsor includes:

- 6 tickets to the Lidia inspired dinner at the Wind Creek Ballroom on June 2, 2023
- Name/logo featured in full page print ads in the Morning Call, Express Times, Lehigh Valley Style
- Name/logo featured on event signage/bannerizing on site during reception
- Inclusion in event news release
- PBS promotion to be determined
- Each couple will receive a signed copy of Lidia's A Pot, A Pan and A Bowl cookbook

VINTAGE SPONSORSHIP

\$2,500 (\$1,500 Charitable Deduction)

Recognition as Vintage Sponsor includes:

- 4 tickets to the Lidia inspired dinner at the Wind Creek Ballroom on June 2, 2023
- Name/logo featured in full page print ads in the Morning Call, Express Times, Lehigh Valley Style
- Inclusion in event news release
- Name/logo featured on event signage/bannerizing on site during reception
- Each couple will receive a signed copy of Lidia's A Pot, A Pan and A Bowl cookbook



SPONSORSHIP REGISTRATION FORM

Become a sponsor online at lehighvalleyfoodandwine.com or send your completed form to NCC at 3835 Green Pond Road, Bethlehem, PA, 18020. Please indicate your level of sponsorship:

Gourmet - \$10,000
(\$7,500 Charitable)

Premium - \$5,000
(\$3,500 Charitable)

Form of payment:
 Enclosed is my check for \$_____
Payable to 'NCC Foundation'
 Please invoice me

Presenting - \$7,500
(\$5,500 Charitable)

Vintage - \$2,500
(\$1,500 Charitable)

Please charge my credit card: Visa MasterCard Discover American Express

Credit card no: _____ Expiration date: _____ / _____

For processing purposes circle card type: CORPORATE PERSONAL

Name: _____ Company: _____

Email: _____ Phone: _____

Street Address: _____

City: _____ State: _____ Zip: _____

Signature: _____