

Local Students Help Market Slate Belt Restaurant Week

By Beth Dyson

SLATE BELT - A collaboration between the Slate Belt Chamber of Commerce and the Career Institute of Technology has allowed students in the Marketing Program an exciting opportunity to put their graphic design skills to great use! The class designed the Restaurant Week posters, which the community can expect to see hanging on local bulletin boards starting this week. Marketing is just one of the many programs offered at CIT. This program prepares students for careers in marketing and retail management. Students learn the principles of entrepreneurial economics, basic sales skills, customer service, warehousing/distribution, inventory, pricing, and the basics of marketing. When asked, "What is your favorite thing you have learned in the marketing class?" the students replied, "Better customer service, public speaking skills, communication, and how to express ideas or concepts we have in creative ways." For more information on CIT programs offered, visit www.citvt.com or talk to the high school guidance office.

Pen Argyl Student/Food Blogger
- Bryce Hendershot

Pen Argyl sophomore Bryce Hendershot runs food blog @northamptoncountyeats and is excited to blog during Slate Belt Restaurant Week and help with promotional giveaways. Bryce started the blog in May 2020 when restaurants started to reopen during the pandemic. The idea derived from his combined interests in restaurants, food, and photography. Although shy in nature, Bryce has utilized this hobby to give him a voice and creative outlet while providing positive advertising for restaurants, as he now has over 3900 followers! He aspires to have a career in marketing/advertising in the restaurant realm. Follow him on Facebook and Instagram for restaurant week updates and chances to win gift card giveaways!

Organized by the Slate Belt Chamber, Restaurant Week is scheduled to run from March 5-11th with twelve participating restaurants: American Lobster, Café on Broadway, Scorecard Sports Bar & Grill, Good Azz Eats, Broadway Pub, 512 Deli, 5 Points Grill & Pub, Allegheny Creek Brewing Company, Rustica Artisan, Richmond Farm & Brewery, Port 2 Flavors, and Fuhrer's Tavern. Visit slatebeltchamber.org/restaurant-week-2023 for more details and menus!

Nature at Risk: Practicing "Eagle-Eyed Etiquette"

By Carol Hillestad for Brodhead Watershed Association

MONROE COUNTY - In the early 1970s, only two nesting sites of American Bald Eagles were known to exist in the entire length and breadth of Pennsylvania. Those were dark days. Was the symbol of America going to go extinct... in America?

With the help of the Pennsylvania Game Commission, bird professionals, volunteers, and the Environmental Protection Agency (newly signed into law by President Richard Nixon), the eagles are back. Instead of two nests in all of Pennsylvania, these days there are more than a dozen in the Brodhead Watershed alone.

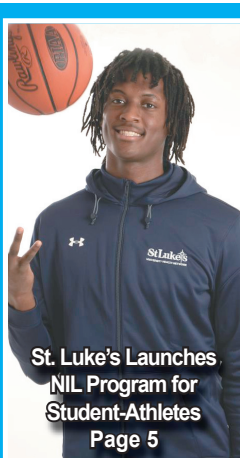
And yet...to continue to thrive, eagles still need our cooperation. Most of the year, American Bald Eagles (*Haliaeetus leucocephalus*) live as solitary beings. They tend to migrate alone, and spend the early winter alone. Yet eagles mate for life, and in late winter breeding pairs often return to last year's nest, refurbishing and expanding it over the years.

The female lays two or three eggs, and both male and female incubate them and care for the eaglets to maturity. Watching the adults prepare the nest, counting the days as they take turns incubating the eggs, catching the first glimpse of an eaglet being fed, seeing the young stretch their wings,

Continued on page 7 Photo by Nancy Tully.



CIT Marketing Students: Gabby Lovett, Nick Hernandez-Eduviges, Jack Caprez, Kai Hall, Yaniry Tavaréz Tejada



St. Luke's Launches
NIL Program for
Student-Athletes
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Interview with Fish
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I-80 Accident and Slate
Belt Backup
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Nicole Radzевич
Mertz Named New
Vice President
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